

WESTERN UNIVERSITY
FACULTY OF HEALTH SCIENCES
SCHOOL OF KINESIOLOGY

KINESIOLOGY 3362F
OLYMPIC ISSUES FOR MODERN TIMES
Fall 2016

Instructor: Robert K. Barney (Bob, b²)

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Day/Time of Course: MWF -- 2:30pm -3:30pm

Location: 3M Bldg. Room 3250

Preamble: Over the past century, the Olympic Games have emerged as the most pervasive global sporting festival in the world, as well as one of the world's foremost mega-events. From the earliest efforts of Baron Pierre de Coubertin to solicit interest in establishing the Games, to recent scandals, the massive public expenditures to host this mega-event, and the unbridled commercialism associated with this profit driven vehicle, this sporting and cultural festival has captivated modern audiences through conflict, celebration, and spectacle. Called glorious by some and oppressive by others, the events, personalities, and outcomes of the Olympic Games are enmeshed in a fascinating history that speaks volumes about the role of this event in modern society. The cultural histories of the Games and tertiary events are about power and privilege, social structures and negotiations, and a panorama of issues including class, gender, race, political economy, body culture, science, and identity.

Course Description: The course, Modern Olympic Issue in Historical Perspective, focuses on three dimensions of the now 120 year history of the Modern Olympic Movement: (1) the Games heritage and modern evolution, (2) the problematic nature of the Games and the issues that such problematics raise, and (3) the present age of globalization and an Olympics future faced by severe challenges.

Evaluation: (1) Two "in-class" exams (a mid-term and a final—non-cumulative) will refer to course lectures, guest presentations, **Fundamental Readings**, and any audio/visual material presented in class. Each exam will carry a weighting of 30% of the final course grade. The format of the testing may include matching, multiple choice, identification/significance, and a short essay. The specific format for each exam will be discussed in class previous to the exam. (2) This is a University-designated Essay Course. A term paper (research essay-approximately 15 pages-double spaced) is required. The research essay carries a 40% value in the final course grade computation.

Course Reader: A "Course Readings Pack" will be provided that will be available for purchase at the International Centre for Olympic Studies, HSB Room 335. Purchases can be made during the week of September 12th to 16th, from 10.00-12:00 am and 1:00 to 3.00 pm, or, after those dates, by contacting ICOS. Cost: \$55, cash only, a receipt will be provided. The course readings list two readings for each section of the course, one of which is listed as **Optional** (for the eager beavers). Material from the "other," **Fundamental**, will comprise questions of approximately 10% value on the two examinations.

Course Outline

I. Introduction: Antiquity to the Modern Era

- a. The Olympic phenomenon in Antiquity

Readings:

Fundamental: T. J. Cornell, "On War and Games in the Ancient World"

Optional: Michael Poliakoff, "Stadium and Arena: Reflections on Greek, Roman, and Contemporary Social History"

II. Preserving Memory: Precursors to the Modern Games

- a. The Much Wenlock Olympian Games and German-American Turnfests
- b. The Zappian Games

Readings:

Fundamental: Jeffrey Segrave, "The Olympic Games 293 AD: The Genealogy of an Idea in Literature, Music, and Dance"

Optional: Jeffrey Segrave, "Coubertin, Olympism, and Chivalry"

III. This Great Symbol: The Olympic Resurrection and World Peace

- a. Pierre de Coubertin and a Vision
- b. Early Dilemmas: The Questions of Globalization and Nationalism

Readings:

Fundamental: Dietrich Quanz, "Civic Pacifism and Sports-based Internationalism: Framework for the Founding of the International Olympic Committee"

Optional: Robert K. Barney, "Born From Dilemma: America Awakens to the Modern Olympic Games, 1901-1903"

IV. Canada Enters the Olympic World: The Evolution of the Iconic Maple Leaf

- a. Before the World: The 1908 Spectacle
- b. The Nation's Flag and the New Generation

Readings:

Fundamental: Robert K. Barney, "'For the Athletic Honor of the Maple Leaf': The Photographic Identity of the 'Lost Olympians'—Canada's Stadium Team, London, England, 1908"

V. Substantiation: The Olympic Games Become Institutionalized and Bureaucratized

- a. The Amateur Dilemma
- b. Fanfare and Ceremony

Readings:

Fundamental: John Gleaves and Matthew Llewellyn, "Charley Paddock and the Changing State of Olympic Amateurism"

Optional: Robert K. Barney, "The Great Transformation: Olympic Victory Ceremonies and the Medal Podium"

VI. The Politics of Nationalism: Berlin 1936

- a. Germany and the Rise of the Third Reich
- b. The Games of the Eleventh Olympiad

Readings:

Fundamental: James M. Pitsula, "The Nazi Olympics: A Reinterpretation"

Optional: Thomas Alkemeyer and Alfred Reichartz, "The Olympic Games: From Ceremony to Show"

VII. Post-War/Cold War: A World at Odds

- a. The Subject of Race and the African Conundrum
- b. Distributing the Wealth: Angst and the Rome Formula

Readings:

Fundamental: Stephen R. Wenn, "An Olympian Squabble: The Distribution of Television Revenue, 1960-1966"

Optional: Hart Cantelon and Lisa McDermott, "Charisma and Rational-Legal Organization: A Case Study of the Avery Brundage – Reginald Honey Correspondence Leading to the South African Expulsion from the International Olympic Movement"

VIII. Governments, Drugs, and Ideology

- a. Performance Enhancement
- b. Boycotts

Readings:

Fundamental: Thomas M. Hunt, "Sport, Drugs, and the Cold War: The Conundrum of Olympic Doping Policy, 1970-1979"

Optional: Harold E. Wilson, Jr., "The Golden Opportunity: Romania's Political Manipulation of the 1984 Los Angeles Olympic Games"

IX. Cometh His Excellency Samaranch: The Corporatization of IOC Commercialism

- a. Two Hands in the Same Pot: IOC/USOC Friction Over Corporate Dollars
- b. The Samaranch Stewardship

Readings:

Fundamental: Stephen R. Wenn, "A Long and Winding Road: IOC/USOC Relations, Money, and the Amateur Sports Act"

Optional: Donald Macintosh and Michael Hawes, "The IOC and the World of Interdependence"

X. Problems, Problems, Problems!!! How to Deal with Them???

- a. Gender Revisited
- b. Scandal

Readings:

Fundamental: John W. Loy, Fiona McLachlan, and Douglas Booth, "Connotations of Female Movement and Meaning: The Development of Women's Participation in the Olympic Games"

Optional: Douglas Booth, "Gifts of Corruption?: Ambiguities of Obligation in the Olympic Movement"

XI. The New Order: Hope for the Future

- a. The Court of Arbitration for Sport
- b. The Problem of Governance

Readings:

Fundamental: Byron Peacock, "A Virtual World Government Unto Itself: Uncovering the Rational-Legal Authority of the IOC in World Politics"

Optional: Richard McLaren, "A New Order: Athletes' Rights and the Court of Arbitration at the Olympic Games"

XII. The Future of the Modern Olympic Movement

- a. The Olympics in the Age of Post-Modern Globalization

Readings:

Fundamental: Dean Neubauer, "Modern Sport and the Olympic Games: The Problematic Complexities Raised by the Dynamics of Globalization"

Course Policies

Academic Accommodation: Students who require academic accommodation should provide notification and documentation in advance of tests and assignment due dates. Students must follow up with their professors and their Academic Counselling office in a timely manner. Documentation for any request for accommodation shall be submitted directly to the appropriate Academic Counselling Office of the student's School of registration, and not to the instructor, with a request for relief specifying the nature of the accommodation being requested. This documentation should be obtained at the time of the initial consultation with the physician or walk-in clinic. These documents will be retained in the student's file, and will be held in confidence in accordance with the University's Official Student Record Information Privacy Policy. See <https://studentservices.uwo.ca/secure/index.cfm> for specific policy and forms relating to accommodation.

Scholastic offences: Students are directed to read the appropriate policy, including the definition of what constitutes a Scholastic Offence: www.uwo.ca/univsec/handbook/appeals/scholastic_discipline_undergrad.pdf. Students must write their assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar). The assignment might be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between Western University and Turnitin.com (<http://www.turnitin.com>).

Examination Conflict Policy: "A student who is scheduled to write more than two examinations in any 24-hour period may request alternative arrangements through the office of their Academic Counsellor." *This policy does NOT apply to tests and assignments.* There will be no make-up for the in-class tests and missing the final assignment, unless the student has received student accommodation (e.g., for medical illness). See "Academic Accommodation" above for details.

Writing Support Centre: The Centre can be found on the Registrar Services page at: www.registrar.uwo.ca (see "Student Development Centre," and select "Writing Support Centre"). Since this course allocates marks for writing style, grammar, and punctuation, students are strongly encouraged to use the Centre's resources.

Student Code of Conduct: The purpose of the Student Code of Conduct is to define the general standard of conduct expected of students registered at Western University, provide examples of behavior that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed, and set out the disciplinary procedures that the University will follow. For more information, visit <http://www.uwo.ca/univsec/board/code.pdf>.