

DH2127B: CREATIVITY STUDIO

A COURSE THAT TEACHES YOU THE CONCEPTS OF DIGITAL CRAFTSMANSHIP AND HOW TO BRING THEM TO YOUR CAREER

★ OUTCOMES ★

Apply craftsmanship to digital design challenges.

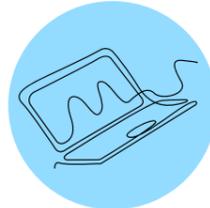
Explore the digital and analogue boundary.

Create your personal business plan and digital toolkit.



STUDY THROUGH PODCASTS

Podcasts are released every week to gain insight about creativity.



BE A LEADERS AND A LEARNER

Ask and answer questions in forums to deepen your knowledge.



BRING CREATIVITY TO BUSINESS

Use the concepts you have learnt to create your personal business plan.

LEARNING MATERIALS



LEARNING JOURNEY

Experience 5: Fridays

Readings for the following week

Experience 4: Thursdays

Learning Circles with hand practice/sketchbook submission and personal reflection.

Experience 2: Tuesdays

Leaders & Learners: forum questions by leaders.

Experience 3: Wednesdays

Leaders & Learners: forum answers by learners.

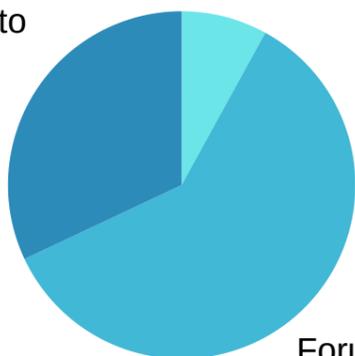
Experience 1: Mondays

Podcast gets released. In-person lecture dates: Jan 13, 20, 27 and Feb 3.

MARKS

Learning Circles
8%

Manifesto
32%



Forums
60%

DIGITAL CRAFTSMANSHIP

This course will teach you the fundamental skills of Digital Craftsmanship in order to explore your sense of self and enhance your creativity through practices encompassing philosophy, mindfulness, business, and art

TOPICS

DIGITAL
BUSINESS TOOLS
SKETCHING
REFLECTIVE
CRAFTSMANSHIP
HUMANITIES

DESIGN
CREATIVITY