

**WESTERN UNIVERSITY**  
**DEPARTMENT OF PHILOSOPHY**  
**Undergraduate Course Outline 2019-20**

**Business Ethics: 2074F**

<b>Fall 2019</b> <b>Monday, Wednesday, Friday 1:30-2:30</b> <b>NCB 114</b>	<b>Instructor: Dean Proessel</b> <b>Office Hours: Monday, Wednesday 12:30-1:30</b> <b>Email: dproesse@uwo.ca</b>
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**DESCRIPTION**

It is sometimes said that the phrase “business ethics” is an oxymoron. In this course we will attempt to dispel this popular conception. By working our way through many of the moral issues to which the practice of business gives rise, we will show that the interests of business people and moral philosophers converge. Topics include: What is the relation between business and free market capitalism? What is the nature of moral reasoning? Do corporations have social responsibilities? What social responsibilities do corporations have when operating in the global context? Are there universal ethical principles which can guide the conduct of multinational corporations? Do international sweatshops violate human rights? Can the capitalist market economy be justified? What constitutes a just distribution of the goods and services produced by society? Is affirmative action morally justified? How much information about a product is a corporation morally obligated to disclose to consumers, and how and to whom should this information be disclosed? Is business bluffing ethical? When is advertising ethically questionable? What rights and obligations do employees and employers have in the workplace? Do employees have the right to know of work-related safety hazards? Is whistle-blowing morally justified?

**TEXTS**

*Business In Ethical Focus*, 2nd edition, edited by Fritz Allhoff, Alexandra Sager and Anand Vaidya, Broadview Press, 2017

**OBJECTIVES**

In examining the topics and questions mentioned above, students will be expected to achieve the following course objectives:

- Develop an understanding of ethical theory
- Develop the ability to reflect on the practice of business from a critical, moral point of view.
- Develop critical reading and writing skills by preparing 2 term papers.

## **REQUIREMENTS**

Essay 1: 30% (due October 7)

Essay 2: 30% (due November 25)

Final exam: 40%

## **AUDIT**

Students wishing to audit the course should consult with the instructor prior to or during the first week of classes.

## **DEPARTMENT OF PHILOSOPHY POLICIES**

The **Department of Philosophy Policies** which govern the conduct, standards, and expectations for student participation in Philosophy courses is available in the Undergraduate section of the Department of Philosophy website at <http://uwo.ca/philosophy/undergraduate/policies.html>.

It is your responsibility to understand the policies set out by the Senate and the Department of Philosophy, and thus ignorance of these policies cannot be used as grounds of appeal.

## **ACCOMMODATION**

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department. Documentation shall be submitted, as soon as possible, to the Office of the Dean of the student's Faculty of registration, together with a request for relief specifying the nature of the accommodation being requested.

The UWO Policy on Accommodation for Medical Illness and further information regarding this policy can be found at

[http://uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_medical.pdf](http://uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf).

## **SELF- REPORTED ABSENCE FORM**

Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should self-declare using the online Self-Reported Absence portal. This option should be used in situations where the student expects to resume academic responsibilities within 48 hours or less.

The following conditions are in place for self-reporting of medical or extenuating circumstances:

[http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#SubHeading\\_322](http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#SubHeading_322)

## **EVALUATION OF ACADEMIC PERFORMANCE**

At least three days prior to the deadline for withdrawal from a course without academic penalty, students will receive assessment of work accounting for at least 15% of their final grade. For 3000- or 4000-level courses in which such a graded assessment is impracticable, the instructor(s) must obtain an exemption from this policy from the Dean and this exemption must be noted on the corresponding course syllabus. In rare instances and at the Dean's discretion, other courses could receive a similar exemption, which also must be noted in the course syllabus.

## **COURSE ASSIGNMENT**

The last day of scheduled classes in any course will be the last day on which course assignments

will be accepted for credit in a course. Instructors will be required to return assignments to students as promptly as possible with reasonable explanations of the instructor's assessment of the assignment.

### **ACADEMIC OFFENCES**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:  
[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

### **PLAGIARISM CHECKING**

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com <http://www.turnitin.com>.

### **SUPPORT SERVICES**

Registrarial Services <http://www.registrar.uwo.ca>

Student Support Services <https://student.uwo.ca/psp/heprdweb/?cmd=login>

Services provided by the USC <http://westernusc.ca/services/>

Student Development Centre <http://www.sdc.uwo.ca/>

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends.