



**Management and Organizational Studies at
Brescia University College
Draft Final Assessment Report**

Faculty / Affiliated University College	Brescia University College
Degrees Offered	Bachelor of Management and Organizational Studies
Modules Reviewed	Honors Specialization in Food Management Specialization in Food Management Specialization in Consumer Behaviour Major in Food Management Major in Accounting Major in Consumer Behaviour Honors Specialization in Nonprofit Management
External Consultants	Dr. Gina Grandy, University of Regina Dr. Peggy Wallace, Trent University
Internal Reviewers	Dr. Sauro Camiletti, King's University College
Date of Site Visit	March 2 and 3 2017
Evaluation	Good quality with report in 2 years
Approval Dates	SUPR-U: September 6, 2017 SCAPA: September 13, 2017 Senate: September 22, 2017

Executive Summary

Over the course of their day and a half onsite visit the External Consultants met with Vice Provosts John Doerksen and Karen Campbell, Internal Reviewer Sauro Camiletti, Associate Academic Dean John Mitchell, Brescia Principal Susan Mumm, Chair of the School of Leadership and Social Change Marlene Janzen Le Ber, MOS Coordinator Colleen Sharen, MOS full and part time faculty, MOS students, Senior Academic Advisor Sarah Innes, and the leadership of the Advanced Learning and Teaching Centre.

The Consultants noted “the high quality of the student experience and delivery of instruction”, the high level of dedication of both full and part time faculty, the appropriateness of the curriculum and methods of assessment and “were impressed by the teaching and community spaces at Brescia.” The main concerns articulated by the consultants and by students centered on the need for more faculty to alleviate dependency on part time faculty and to increase the variety of instructors and courses available to students, more option courses, and more administrative support for the MOS program in general. That being said, the Consultants and the Vice-Principal have alluded to the need for “an understanding that growing fiscal restraints inform institutional decisions at Brescia University College, just as they do at universities across the country.”

Significant Strengths of the Program

In reference to the MOS program the external consultants noted

1. the appropriateness of the pedagogical approaches, modes of assessment and curriculum;
2. the high quality of the student experience and delivery of instruction;
3. the extraordinary dedication of both the full and part time faculty;
4. the strong reputation for Brescia's commitment to the advancement of women;
5. the small class sizes and the impressive teaching and community spaces; and
6. the adequacy of library offerings and hours of operation.

Suggestions for Improvement & Enhancement

In reference to the MOS program the external consultants recommended

1. greater attention to marketing efforts that promote MOS specific programs;
2. a fulltime faculty hire to alleviate dependency on part time faculty, address the lack of faculty diversity among the MOS-taught courses, reduce the need for students to take required courses off campus, maintain small class sizes given the increasing demand for MOS courses, and share the administrative burden;
3. undertaking a "detailed business case" study to assess the feasibility of mounting a specialization in accounting;
4. tracking students statistics and outcome measures related to the MOS program;
5. ensuring an appropriate balance between group and individual formal assessments;
6. ensuring quality assurance (possibly through the Advanced Learning and Teaching Centre) in experiential learning opportunities and improving alignment in cross-listed courses

Recommendations Required for Program Sustainability

Recommendation	Responsibility		
1. That a MOS program development plan be created to rationalize the curriculum and to strategically allocate resources to ensure the long-term sustainability of the program.	MOS Leadership and Brescia Administration		
2. That the balance between group and individual assessments in MOS courses, the alignment in cross-listed courses and quality assurance in experiential learning opportunities be reviewed and improved as necessary.	MOS Leadership		