

# Employment Data Reports

With help from Lightcast software, the OAQE can produce a number of reports that show employment opportunities and projections for upcoming, and recent graduates. With parameters guided by the learning outcomes of your program, reports can be tailored to suit your specific needs.

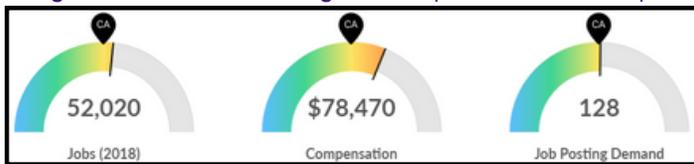


Western

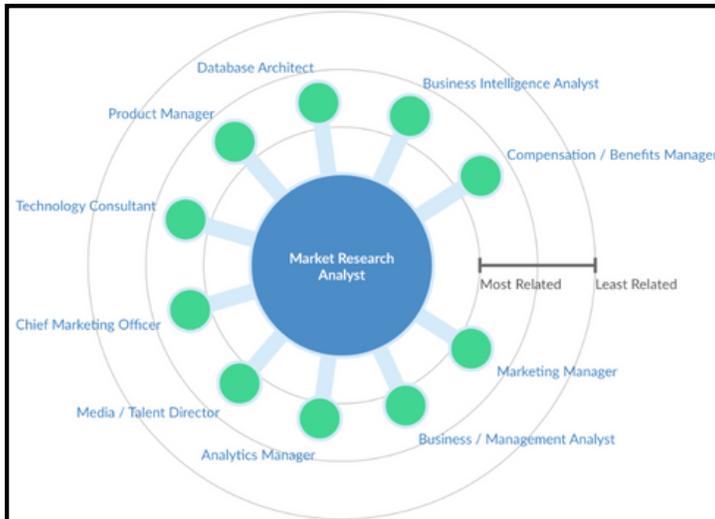


TYPE OF REPORT	DESCRIPTION	PARAMETERS	OUTPUTS
<b>Job Posting Analytics</b>	This report helps you quickly understand employer demand for specific roles or skills by region	<ul style="list-style-type: none"> <li>Time frame (2012–Present)</li> <li>Occupation (NOC codes, 1–5)</li> <li>Geographic Region</li> <li>Skills (Specialized and Common)</li> <li>Education Level</li> <li>Keyword Search</li> </ul>	<ul style="list-style-type: none"> <li>How many job postings are being made</li> <li>What jobs are being sought</li> <li>The companies looking for talent</li> <li>The intensity of job demand</li> <li>What job titles are being used</li> <li>The skills companies need</li> </ul>
<b>Occupation Overview</b>	Similar to the Job Posting Analytics report, but more general in scope (fewer parameters).	<ul style="list-style-type: none"> <li>Time frame (2001–2031)</li> <li>Geographic Region</li> <li>Occupation (NOC Codes, 1–5)</li> </ul>	<ul style="list-style-type: none"> <li>Many of the Job Posting Analytics outputs plus...</li> <li>Regional and National employment</li> <li>Top schools – where students are earning their degrees/certifications</li> </ul>
<b>Career Pathways</b>	This tool provides a visual representation of the job ecosystem, mapping out how jobs are related and identifying potential career paths and development opportunities.	<ul style="list-style-type: none"> <li>Focus Occupation</li> <li>Region</li> </ul>	<ul style="list-style-type: none"> <li>Related Jobs</li> <li><b>Next-step jobs</b> that workers can transition <i>into</i> from the focus occupation</li> <li><b>Feeder jobs</b> that workers may use to transition <i>into</i> the focus occupation</li> <li>Transition types and skills</li> </ul>

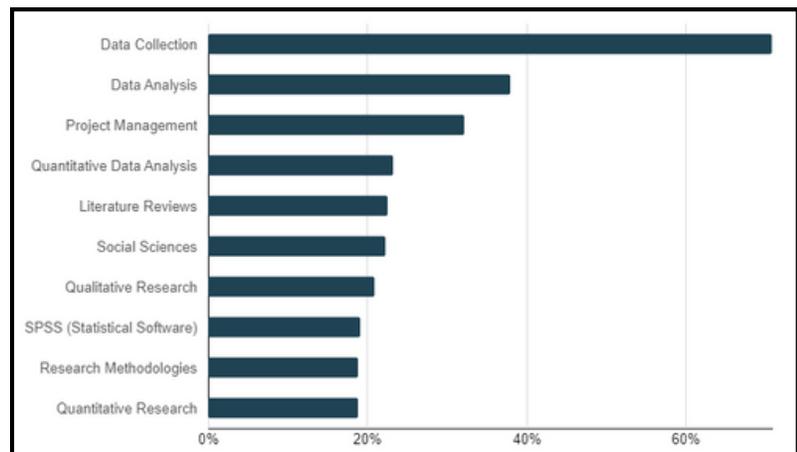
Regional vs. National Averages– Occupation Overview Report



Top Job Titles and Occupations– Job Posting Analytics



Related Jobs– Career Pathways Report



Specialized Skills (% of Postings Mentioned)– Job Posting Analytics

To request Employment Data Reports contact: [OAQE@uwo.ca](mailto:OAQE@uwo.ca) for undergraduate programs and [Candace Loosley cloosley@uwo.ca](mailto:Candace Loosley cloosley@uwo.ca) for graduate programs.