OFFICE OF ACADEMIC QUALITY AND ENHANCEMENT
Employment Data Reports

With help from Lightcast software, the OAQE can produce a number of reports that show employment opportunities and projections for upcoming, and recent graduates. With parameters guided by the learning outcomes of your program, reports can be tailored to suit your specific needs.
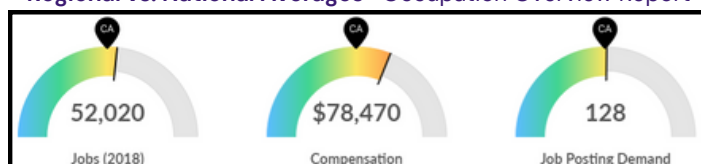
Western

Lightcast

TYPE OF REPORT	DESCRIPTION	PARAMETERS	OUTPUTS
Job Posting Analytics	This report helps you quickly understand employer demand for specific roles or skills by region	• Time frame (2012–Present) • Occupation (NOC codes, 1–5) • Geographic Region • Skills (Specialized and Common) • Education Level • Keyword Search	• How many job postings are being made • What jobs are being sought • The companies looking for talent • The intensity of job demand • What job titles are being used • The skills companies need
Occupation Overview	Similar to the Job Posting Analytics report, but more general in scope (fewer parameters).	• Time frame (2001–2031) • Geographic Region • Occupation (NOC Codes, 1–5)	• Many of the Job Posting Analytics outputs plus... • Regional and National employment • Top schools – where students are earning their degrees/certifications
Career Pathways	This tool provides a visual representation of the job ecosystem, mapping out how jobs are related and identifying potential career paths and development opportunities.	• Focus Occupation • Region	• Related Jobs • **Next–step jobs** that workers can transition *into* from the focus occupation • **Feeder jobs** that workers may use to transition into the focus occupation • Transition types and skills

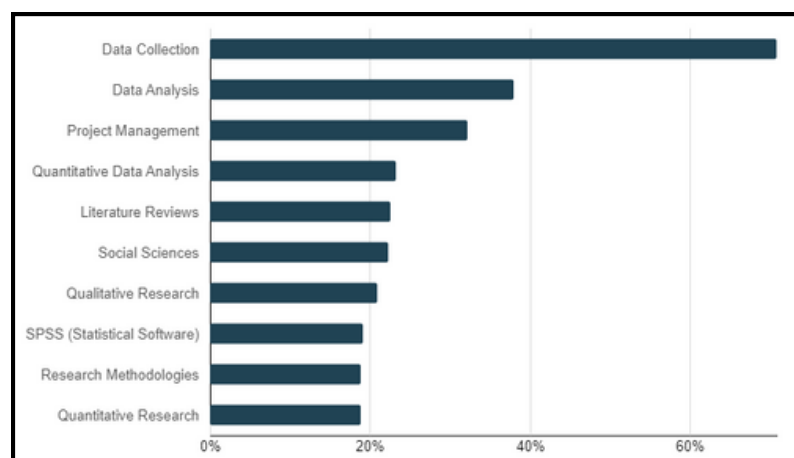**Regional vs. National Averages–** Occupation Overview Report

52,020 Jobs (2018) $78,470 Compensation   128 Job Posting Demand

Top Job Titles and Occupations– Job Posting Analytics

Job Title
Research Associates
Research Officers
Research Scientists

Occupation
Researcher / Research Associate
Sustainability Specialist
Survey Researcher

Related Jobs: Database Architect, Business Intelligence Analyst, Product Manager, Compensation / Benefits Manager, Technology Consultant, Market Research Analyst, Chief Marketing Officer, Marketing Manager, Media / Talent Director, Business / Management Analyst, Analytics Manager. Most Related — Least Related

Related Jobs– Career Pathways Report

Data Collection, Data Analysis, Project Management, Quantitative Data Analysis, Literature Reviews, Social Sciences, Qualitative Research, SPSS (Statistical Software), Research Methodologies, Quantitative Research. (0% – 60%)

Specialized Skills (% of Postings Mentioned)– Job Posting Analytics

Please contact OAQE@uwo.ca to request an Employment Data Report