



The UNIVERSITY of WESTERN ONTARIO

MINUTES OF THE MEETING OF SENATE

September 24, 2010

The meeting was held at 1:30 p.m. in Room 1R40, Richard Ivey School of Business.

SENATORS: 76

J. Aitken Schermer	J. Gautier	M. Milde
I. Ajiferuke	K. Goldthorp	L. Miller
C. Aragon	R. Graham	J. Mitchell
A. Baer	H. Hassan	K. Mooney
J. Barron	N. Heapy	B. Neff
Q. Barshan	T. Hewitt	S. Nemirovsky
J. Bend	I. Holloway	J. O'Brien
C. Beynon	B. Hovius	D. Pennee
I. Birrell	A. Hrymak	R. Poole
S. Brennan	C. Jewell	A. Raut
L. Briens	M. Johnson	C. Rice
C. Burns	G. Keller	P. Searle
T. Carmichael	J. Kim	C. Shah
A. Chakma	R. Klassen	B. Sherar
R. Citron	G. Kulczycki	A. Slivinski
T. Chung	H. Lagerlund	C. Stephenson
J. Corrigan	J. Leonard	D. Sutherland
R. Coulter	S. Lupker	D. Sylvester
J. Deakin	S. Macfie	D. Thé
J. Doerksen	M. Machado	B. Timney
D. Dutrizac	R. Macmillan	D. Ulbrych
J. Etherington	A. Mandich	K. Veblen
J. Faflak	J. Matthews	J. White
C. Farber	P. McKenzie	B. Wood
K. Galil	M. McNay	P. Yu
J. Garnett		

Observers: J. Compton, K. Okruhlik, M. Tithecott, A. Weedon

S.10-130 **MINUTES OF THE PREVIOUS MEETING**

The minutes of the meeting of June 11, 2010 were approved as circulated.

S.10-131 **REPORT OF THE PRESIDENT**

The report of the President consisted of the following topics: leadership and planning, enrolment update, imaging research, aboriginal research, composites research and the communications survey and project. Overhead slides used to highlight his presentation are attached as [Appendix 1](#).

S.10-131a **Communications Project (Level5)**

Professor Coulter raised concerns about the quality of the survey circulated in the summer for the communications project. She noted that she had received a number of calls from alumni about the survey expressing embarrassment about it and wondering what the purpose was. She asked who received the survey, whether there was a tendering process and what did the survey cost.

Vice-President Goldthorp explained that the survey was the first stage in a major review and revision of the University's communication strategy. Currently, there is no consistent, compelling message coming out of the University and in order for the \$500 million fundraising campaign to succeed Western needs to do a better job selling itself. The project was tendered in accordance with the University's purchasing policy. Twenty responses were received to the request for proposal, with five firms being short-listed by the committee put together to review the proposals. Level5 was the unanimous choice. He agreed that the survey tool was unorthodox, but during the development process it was agreed that a traditional survey would not get at the critical issues that an effective communications plan will need to meet. He noted that the early data is already very helpful and interesting and that the final analysis and results will be conveyed to Senate later in the year. Regarding the question about the cost of the survey, Mr. Goldthorp explained that Level5 must be asked for permission to release this information. In answer to a request he indicated that the survey could be provided to Senators who had not been contacted by the survey firm.

In response, Professor Coulter noted her strong concern that information about the cost of the project was not being provided given the university's position as a public institution with a responsibility to be open and transparent.

[Secretary's Note: Vice-President Goldthorp issued a memorandum to Senators on October 4, 2010 regarding Level5, the scope of the project and including the cost of the contract.]

REPORT OF THE OPERATIONS/AGENDA COMMITTEE [Exhibit I]

S.10-132 **Senate Memberships**

S.10-132a **Faculty of Law Constituency**

It was moved by T. Carmichael, seconded by J. White,

That the seat held by Tom Telfer, elected faculty representative on Senate for the Faculty of Law constituency, be declared vacant as a result of his resignation and that Ben Hovius be elected to complete his term (July 1, 2010 – June 30, 2012).

CARRIED

S.10-132b **Faculty of Social Science Constituency**

It was moved by T. Carmichael, seconded by J. White,

That the seat held by Eona Karakacili, elected faculty representative on Senate for the Faculty of Social Science constituency, be declared vacant as a result of her resignation and that James O'Brien be elected to complete her term (July 1, 2010 - June 30, 2011).

CARRIED

S.10-132c **Undergraduate Students - At Large Constituency**

It was moved by T. Carmichael, seconded by J. White,

That the seat held by Kyle Murphy, elected undergraduate representative in the At Large Constituency, be declared vacant as a result of his resignation and that Aaron Baer be

elected to complete his term (July 1, 2010 - June 30, 2011).

CARRIED

S.10-133 **Senate Nominating Committee Membership**

Professor H. Lagerlund was elected to the Senate Nominating Committee to complete the term of E. Karakacili who has resigned (term to June 30, 2012).

S.10-134 **Convocation Dates 2011**

Senate received for information the 2011 Convocation dates as follows:

Huron University College Theological Convocation - Thursday, May 5
MBA Spring Convocation - Friday, April 8
Schulich School of Medicine & Dentistry - MD Program - Friday, May 20
Hong Kong Convocation - Sunday, May 22
Spring Convocation (297th) - Monday to Friday, June 13 - 17
Autumn Convocation (298th) - Thursday afternoon, October 27 and Friday, October 28

S.10-135 **Revised Order of Ceremony, Spring Convocation 2011**

Senate received for information the revised order of ceremony for Spring Convocation 2011, detailed in Exhibit I, item 4.

S.10-136 **Revision to Senate Meeting Schedule - March 2011**

Senate was advised that when the 2011 Senate meeting schedule was developed, the intent was to hold the March meeting outside of March break. However, correct information about the timing of March break was not available. The March 2011 meeting has been rescheduled from March 18 to March 25.

S.10-137 **Senate Election Schedule for Spring 2011**

Senate received for information the Senate election schedule for Spring 2011, detailed in Exhibit I, item 6.

S.10-138 **Senate Attendance Regulation**

The Senate attendance regulation, detailed in Exhibit I, item 7, was received for information

S.10-139 **Confidentiality**

Senate received for information the regulations regarding confidential detailed in Exhibit I, item 8.

REPORT OF THE SENATE COMMITTEE ON ACADEMIC POLICY AND AWARDS [Exhibit II]

S.10-140 **New Institutional Quality Assurance Process (IQAP)**

It was moved by B. Timney, seconded by J. Bend,

That the Subcommittee on Program Review - Graduate (SUPR-G) and the Subcommittee on Program Review - Undergraduate (SUPR-U) be established with the terms of reference outlined in Exhibit II, Appendix 1 and

That with the establishment of SUPR-U the existing Subcommittee on Undergraduate Program Review (SUUPR) be discontinued.

CARRIED

S.10-141 **School of Graduate and Postdoctoral Studies: Discontinuation of PhD Degree in Social Demography**

It was moved by B. Timney, seconded by L. Miller,

That effective January 1, 1998, the PhD degree in Social Demography be discontinued.

CARRIED

S.10-142 **Schulich School of Medicine & Dentistry: Dentistry Sessional Dates Revised to Extend the Winter Term in the First-Year Dentistry Program**

It was moved by B. Timney, seconded by J. Bend,

That the length of the Winter term in First-Year Dentistry be changed from 16 weeks to 18.5 weeks, and that the 2011 Sessional Dates for Dentistry be revised to reflect this change, as detailed in Exhibit II, Appendix 3.

CARRIED

S.10-143 **Faculty of Science: Revised Admission Requirements for the Honors Specializations in Bioinformatics (Biochemistry Concentration) and Bioinformatics (Computer Science Concentration)**

It was moved by B. Timney, seconded by L. Miller,

That, effective September 1, 2010, the admission requirements for the Honors Specialization in Bioinformatics (Biochemistry Concentration) and Honors Specialization in Bioinformatics (Computer Science Concentration), offered by the Faculty of Science, detailed in Exhibit II, item 4, be revised.

CARRIED

S.10-144 **Faculty of Science: Withdrawal of Five-Year BSc Honors Mathematical Sciences and Bachelor in Education and of Minor for Concurrent Mathematics and Education Programs**

It was moved by B. Timney, seconded by L. Miller,

That effective September 1, 2010, admission to the Five-Year BSc Honors Mathematical Sciences and Bachelor in Education and the Minor for concurrent Mathematics and Education programs be discontinued, and that the program and module be withdrawn effective September 1, 2014.

CARRIED

S.10-145 **Faculty of Science: Withdrawal of Minor in Advanced Studies in Earth and Planetary Sciences**

It was moved by B. Timney, seconded by J. White,

That effective September 1, 2010, admission to the Minor in Advanced Studies in Earth and Planetary Sciences be discontinued, and that the module be withdrawn effective September 1, 2014.

CARRIED

S.10-146 **Faculty of Science and Richard Ivey School of Business: Revised Progression Requirements for the Combined Science/HBA Program**

The Chair of SCAPA advised that consideration of the revised progression requirements for the Combined Science/HBA Program is deferred to the October 15 Senate meeting.

S.10-147 **Faculty of Social Science: Introduction of BMOS Modules**

It was moved by B. Timney, seconded by J. Aitken Schermer,

That effective, September 1, 2011, the following new program modules, detailed in Exhibit II, item 8, be introduced in Management and Organizational Studies:

- Honors Specializations in: Accounting; Consumer Behavior; Finance for Management and Organizational Studies (MOS); Human Resource Management; Commercial Aviation Management
- Double Majors in: Consumer Behavior; Finance for Management and Organizational Studies (MOS)
- Specializations in: Accounting; Consumer Behavior; Finance for Management and Organizational Studies (MOS)

That effective September 1, 2011, admission to existing program modules in the Management and Organizational Studies (MOS) program be discontinued; that students enrolled in the existing MOS program modules prior to September 1, 2011 be permitted to continue with the understanding that they must complete the requirements prior to September 1, 2016; and, that effective September 1, 2016, all existing MOS program modules (prior to those introduced in September 1, 2011) be withdrawn.

Dean Stephenson spoke in support of the proposal but asked that the changes made to the BMOS program be implemented carefully in order to continue to differentiate it from the HBA program. Dean Timney agreed noting that extensive discussions with Ivey have occurred regarding the need for differentiation between the two programs.

The question was called and CARRIED.

S.10-148 **Brescia University College: Revised Sociology Modules and Certificate Program**

It was moved by B. Timney, seconded by D. Ulbrych,

That effective September 1, 2011, the admission requirement for the Sociology modules and Certificate program, detailed in Exhibit II, item 9, be revised to include a requirement of completion of a Community Development application by a specific deadline and the stipulation of limited enrolment.

CARRIED

S.10-149 **Faculty of Health Sciences and Faculty of Music: Transfer of Dance Courses from Kinesiology to Music**

Effective September 1, 2010, administration of the Dance courses currently offered by the School of Kinesiology, Faculty of Health Sciences, will be transferred to the Faculty of Music. Details of the proposed transfer are contained in Exhibit II, item 10.

S.10-150 **Faculty of Law: Suspension of Admission to JD (UWO)/LLM (Auckland) Combined Program**

Senate was advised that effective September 1, 2010, admission to the JD (UWO)/LLM (Auckland)

Combined Program in the Faculty of Law has been suspended.

S.10-151 **New Scholarships and Awards**

SCAPA has approved on behalf of the Senate the Terms of Reference for the following new scholarships, for recommendation to the Board of Governors through the President & Vice-Chancellor:

Sandra Oosterhoff Memorial Bursary (Faculty of Law)
Allen K. Philbrick PhD Scholarship in Cultural Geography (School of Graduate and Postdoctoral Studies, Geography)
Vladimir Stritesky Engineering Award (Faculty of Engineering)
Brian Innes Health Studies Rural Health Award (Faculty of Health Sciences, Health Studies)
Severin Flikerski Prize in Military History (Faculty of Social Science, History)
Joel Fried Scholarship in Economics (Faculty of Social Science, Economics)
Dr. D.S.M. Haines Gold Medal and Book Prize (Schulich School of Medicine & Dentistry, Clinical Biochemistry)
Robert and Ruth Keilty Award in Management and Organizational Studies (Faculty of Social Science, MOS)
Men's Basketball Futures Scholarships (Any Undergraduate, Graduate or Affiliated University College Student-Athletic Award [Basketball])
Gudaitis-Bluzas Health Sector Scholarship (School of Graduate and Postdoctoral Studies, MBA)

S.10-152 **Report of the Western Athletic Financial Awards Committee**

The report of the Western Athletic Financial Awards Committee for 2009-2010, detailed in Exhibit II, Appendix 4, was provided for information.

REPORT OF THE SENATE COMMITTEE ON UNIVERSITY PLANNING [Exhibit III]

S.10-153 **Engaging the Future: Update on the Strategic Plan**

Dr. Deakin provided an overview of the update on Western's strategic plan, Engaging the Future, detailed in Exhibit III, Appendix 1. The update identifies aspirations in four areas that are worthy of greater academic and/or operational priority, including raising the University's international profile, enhancing the quality of undergraduate/graduate programs, enhancing faculty/staff support and expanding educational reach in the region and around the world. These ideas are drawn from feedback on Engaging the Future provided last Spring by the Senate Committee on Academic Policy and Awards (SCAPA), the Senate Committee on University Planning (SCUP), Deans, and the President – Vice-Presidents Group (PVP).

S.10-154 **The Ontario Women's Health Council Chair in Rural Women's Health - Name Change**

Senate was advised that the Ontario Women's Health Council Chair in Rural Women's Health was established in 2002 with 50 percent of the endowment provided by the Ontario Women's Health Council. That body has since been succeeded by a new agency: Echo - Improving Women's Health in Ontario and the Chair is being renamed accordingly. The substance of the terms of reference remains unchanged. However, the selection process for the Chair has been amended to reflect the new structure. Notwithstanding that change, the appointment of the Chair continues to be conducted in accordance with the appropriate University policies and procedures on advertising and appointments. Details regarding the Echo Chair in Rural Women's Health Research are found in Exhibit II, item 2.

REPORT OF THE HONORARY DEGREES COMMITTEE [Exhibit IV]

S.10-155 **Honorary Degree Recipients - Autumn Convocation 2010**

The Report of the Honorary Degrees Committee regarding the announcement of the honorary degree recipients for Autumn Convocation 2010, detailed in Exhibit IV, was received for information.

S.10-156 **ANNOUNCEMENTS & COMMUNICATIONS [Exhibit V]**

Announcements detailed in Exhibit V, were received for information.

S.10-157

ADJOURNMENT

The meeting adjourned at 2:45 p.m.

A. Chakma
Chair

I. Birrell
Secretary

The University of Western Ontario

President's Report Environmental Scan

September 24, 2010



The University of Western Ontario

Welcome to leaders

- Provost & VP Academic, Janice Deakin
- Dean Mike Strong, Medicine & Dentistry
- Acting Dean Carol Beynon, Education
- Dean Jim Weese, Health Sciences
- Thanks to Kevin Wamsley



The University of Western Ontario

Leadership and planning

- Four decanal searches underway: Education, Law, Music, and Science
- Development of next four-year budget cycle underway



The University of Western Ontario

Enrolment update

- Smooth move-in and welcome for 4,750 first-year students
- Success of BMSc program = 234 additional students beyond target
- Up to 150 international undergrads
- Growth with quality (87% average)



The University of Western Ontario

Imaging research

- **Biomedical Imaging Research Centre** is a city-wide collaboration that aims to position Western among world's top 5 programs
- Leverages expertise and technology to better understand, diagnose and treat human disease
- Brings together 350 scientists, students and staff



The University of Western Ontario

Aboriginal research

- Western faculty won three of 27 SSHRC grants supporting interdisciplinary scholarship
- Collaboration among 12 colleagues from OT, Education, Kinesiology, Geography, Sociology, and First Nations Studies
- Partnerships with communities from Muncey, Ontario, to Fort McPherson in the Northwest Territories



The University of Western Ontario

Composites research

- MOU signed with Fraunhofer Institute of Chemical Technology to create **International Composites Research Centre** at the AMP
- German-based Fraunhofer is Europe's largest organization for applied research, with more than 80 locations around the globe
- Partnership will be unique in Canada and will position London as a national leader



The University of Western Ontario

Communications project

- Seven-month project to evaluate stakeholder perceptions of Western and develop strategies to continue strengthening our communications
- Campus-wide consultation
- Financed through campaign budget
- Senate update in late fall and winter

