



Department of English and Writing Studies

WRITING 4998G650 – Distance Studies
RE-VISIONING SELF: CREATING YOUR PROFESSIONAL PORTFOLIO
Winter 2023

Instructor: Brock Eayrs

Office: UC 2430

Consultation: Contact me by Western mail (beayrs@uwo.ca) or on Owl Messages (preferred). I will typically respond within 24 to 36 hours.

Required Text: Western Coursepack for Writing 4998F: chapters 2, 3, 4, and 5 of *Portfolios for Technical and Professional Communicators*. Available through The Bookstore.

Course Objectives and Description

In this course you will create a ‘**Professional Writing Portfolio**,’ which will include both revised and polished versions of work you have previously done in Writing and other courses, and at least one piece of new work written specifically during and for this course. We will spend considerable time on the principles of good writing generally, and of revision in particular, and you will apply these principles to your work.

Your aim is to create a Portfolio which, suitably modified to target specific audiences, will effectively represent, and potentially ‘market’, your abilities as a writer.

Attendance/Participation

Obviously, we do not meet formally as a ‘class’ in a Distance Studies course. Therefore, ‘attendance’ and participation on the Discussion Forum are intertwined. While Distance Studies classes are generally asynchronous, they are not correspondence or self-paced. You must attend class (defined as logging into our Owl course section) and participate by introducing yourself, and posting questions and thoughts during the first week, and by posting (by participating in a given week’s set discussion topic) **at least three times in subsequent weeks**. This means at least three separate posts per week (a week is defined as running from Monday to Sunday) during weeks that have ‘graded discussion’, **at least one of which must be a reply/response to another student and at least one of which must be a ‘new’ post**.

Postings on the Discussion Forum must have the following characteristics:

- Must contribute something meaningful to the Board;
- Must support your opinion with sufficient reasons or evidence;
- Must display good grammar and organization.

Postings should not:

- Contain disrespectful, insulting, or offensive language;
- Be excessively long or excessively short;
- Be unrelated to the week's topic;
- Say things that do not contribute anything, e.g. "I agree with you" or "nice comment".

Note that 'attendance' as defined in this section is mandatory in this course. Failure to meet the minimum posting requirements for **any week in which there is graded Discussion** may result in your final grade in this course being reduced by 2.5%, cumulative to a maximum reduction of 10%.

Evaluation

NOTE: In this course all assignments will be in, and submitted in, electronic format. 'Working' documents (i.e. everything below other than your final, complete Portfolio) must be in Word (either .doc or .docx extension), to allow comments/editing etc. Pdfs, zipped/compressed files, other formats are not acceptable. Submission links will be provided. Your final complete Portfolio may be in any accessible electronic format (Word, pdf, web-based) you choose.

Your final grade in Writing 4998G will be arrived at as follows.

Assignment 1 – New Material: 30% of your final grade will be based on an evaluation of a new essay (or equivalent project, e.g. a creative writing piece), approximately 2000 words, that you will write during the term and submit (final version) as part of your Portfolio.

This portion of your grade is allocated across three different pieces of work which together constitute Assignment 1:

New Work -- Proposal: write a brief (around 500 words) proposal in which you propose the general subject, specific topic, and thesis/plan of research (if applicable) for your new project. **(5%)**

New Work -- Interim Draft: write a provisional but complete draft of your new project. You'll discuss (see Forums) each others' drafts during Week 7 ***Peer reviewed. (10%)**

New Work --Final: submit the final version of your project in your Portfolio, at the end of term. The project will be graded both on its own merits (15%), and as part of the PWP evaluation (see above).

Assignment 2 – Revised piece of Discursive/Expository Prose (e.g. academic essay): select one of your academic essays, or some other piece of discursive (i.e. **expository, not ‘creative writing’**) writing, and revise/improve it for inclusion in your final Portfolio (this exercise will incorporate **peer review – a comparative analysis of the original and revised versions*): **15% (grade will be based on the piece as included in your final Portfolio).**

Assignment 3 is The Writing Portfolio itself: 55% of your final grade will be based on an evaluation of this set of materials. That evaluation will take into account the overall effectiveness of the portfolio (given its intended purpose), the design and presentation of the portfolio, and improvements made to specific items of content throughout the term as a result of revision. Your provisional complete portfolio will be **peer reviewed*.

(**Peer Review*: Participation in peer review [as instructed] in each assignment for which a ‘peer review’ component is specified is mandatory. Students who do not submit a complete draft for peer review as scheduled **and** participate in peer review may lose 10% from the earned grade for that assignment or assignment component. ‘**Completeness**’ here means that the draft you submit is ‘complete’ enough to allow meaningful comment by other students. By participating in peer review you gain other readers’ comments and have an opportunity to offer comments [‘criticism’, in the best sense of that term] to others.)

Prerequisites

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

The prerequisite for registration in this course is successful completion of at least two (2) half-courses in Writing at the 2200-level or above, or Special Permission of the department.

Class Schedule

(Note: a ‘week’ in this course runs Monday to Sunday, unless otherwise *noted on the Schedule)

Unit/Week 1: **General Introduction; Creating a ‘Working Portfolio’**
(Jan. 9 – 15)

Begin to collect a broad selection of your writing and other artefacts.

For Week 2:

*Read the Units 1 and 2 lecture notes, and Chapter 2 of the Portfolio text in the coursepack, and take a look at some of the sample student portfolios on the 'Student Portfolio' page. Review a few of them, making brief notes on type, design, and content. You can use the 'Portfolios Review' document (found on the 'Provisional Complete Portfolios' Owl tab) as a guide. These notes will be the basis for your **Week Two Discussion Topic contributions**.*

Unit/Week 2:
(Jan. 16 – 22)

Introduction to the 'Professional Writing Portfolio'; Creating Portfolio Identity
(Portfolio text Chapter 2)

For Week 3:

***Week 3 Discussion Topic assignment:** Do Assignment 1 on page 29 of the Portfolio text in the coursepack (coursepack page 11) (Skills Inventory), creating one or two paragraphs about your skills; these notes will be the basis for your Week 3 Discussion contributions. Note that the Assignments themselves are not formal, nor are they graded (other than in relation to your participation in this Discussion).*

Read Chapter 3 of the Portfolio text in the coursepack

Unit/Week 3:
(Jan. 23 – 29)

Portfolio Contents, Design, and Structure
(Portfolio text Chapter 3)

Proposal for 'New Work' (5% of final grade) due midnight Sunday January 29th

Read Chapters 4 and 5 of the Portfolio text in the coursepack

Unit/Week 4:
(Jan. 30 – Feb. 5)

The Electronic Portfolio
(Portfolio text Chapter 5)

For Week 5:

*Using Assignments 1 and 2 (Portfolios, pages 48-49 [coursepack 30 -- 31] as a guide, post up your (still preliminary!) thoughts on the design, and (especially) the theme/metaphor for your portfolio, and a (provisional) table of contents (**Week 5 Discussion Topic assignment**).*

Unit/Week 5:
(Feb. 6 – 12) Revising for Portfolio Quality
(Portfolio text Chapter 4)

Unit/Week 6:
(Feb. 13 – 17) Legal and Ethical Issues Affecting Portfolios

**INTERIM DRAFT (10% of final grade) OF 'NEW WORK' DUE
midnight Friday February 17th)**

Unit/Week 7:
(Feb. 27 – March 5) **February 18 – February 26: Reading Week**
Getting Feedback: Responding to and Revising Portfolios

*Peer-review of [Interim Draft New Work](#) (see Owl Messages for information)

For Week 8:

Week 8 Discussion Topic assignment: Do Assignment 1 on page 79 (coursepack 61) of the Portfolio Text: Design Considerations and Contextualization for Discussion in Week 8.

Unit/Week 8:
(March 6 – 12)

DISCURSIVE/EXPOSITORY PROSE REVISION (15% of final grade) DUE midnight Sunday March 12

For Units/Weeks 9/10:

(Weeks 9 and 10 Discussion) Post up your thoughts (and respond to those of others) on the question of the "main audience" (or audiences) for your Portfolio: i) who are you imagining will be reading/viewing your Portfolio, and ii) how is that definition of 'audience' influencing the appearance, structure, and contents?

Unit/Week 9:
(March 13 – 19)

*Peer Review of [revised Discursive/Expository Prose piece](#) (see Owl Messages for further information)

Work on portfolios: prepare to submit Provisional Complete Portfolio November 27

Unit/Week 10:
(March 20 – 26)

Work on portfolios

Submit Provisional (draft) Complete Portfolio by midnight Sunday March 26 (see Owl Messages for further instructions)

Unit/Week 11: Peer Review of [Provisional Complete Portfolio](#)
(March 27 – April 2)

Unit/Week 12: Work on Final Portfolio revisions
(*April 3 – 10)

Final Portfolio: submission is due 11:55 p.m. Monday April 10th (last day of classes). ‘Final submission’ procedure will be communicated through Owl Messages.

Other Course and University Policies

Academic Consideration

General Note: I am not permitted to request, receive, or review documentation – including but not limited to medical documentation – directly from you, whether in support of an application for consideration on medical grounds, or for other reasons. All such documentation must be submitted directly to the Academic Counselling Office of your Faculty of Registration.

Assessments worth less than 10% of the overall course grade:

If you require an extension for the New Work (NW) Proposal (5%) you may consult directly with me – as soon as possible – to arrange an extended due date.

Assessments worth 10% or more of the overall course grade:

For work totaling 10% or more of the final course grade – in practice, any assignment in this course other than the New Work Proposal – you must provide valid medical or supporting documentation directly to the Academic Counselling Office of your Faculty of Registration as soon as possible.

If you receive a recommendation for academic consideration from your Dean’s office, you and I will then arrange an extension for the assignment.

INComplete: any requests for an INC for the course must be directed in the first instance to the Dean’s office of your home Faculty of Registration. I do not have the authority to make these kinds of formal arrangements.

For further information, please consult the University’s medical illness policy at

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf.

The Student Medical Certificate is available at

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Accommodation and Accessibility

Religious Accommodation

When a course requirement conflicts with a religious holiday that requires an absence from the University or prohibits certain activities, students should request accommodation for their absence in writing at least two weeks prior to the holiday to the course instructor and/or the Academic Counselling office of their Faculty of Registration. Please consult University's list of recognized religious holidays (updated annually) at

<https://multiculturalcalendar.com/ecal/index.php?s=c-univwo>.

Accommodation Policies

Students with disabilities are encouraged to contact Accessible Education, which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The policy on Academic Accommodation for Students with Disabilities can be found at:

[https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic Accommodation disabilities.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/Academic_Accommodation_disabilities.pdf).

Further Support Services

Academic Counselling

Your Home Faculty's Academic Counselling or Academic Advising Office will support or refer whenever you have an issue that is affecting your studies, including information on adding/dropping courses, academic considerations for absences, appeals, exam conflicts, and many other academic related matters. Do not hesitate to reach out to them if you are struggling and unsure where to go for help. Contact info for all Faculties is here:

https://registrar.uwo.ca/faculty_academic_counselling.html

Students who are in emotional/mental distress should refer to **Health and Wellness** <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help. Immediate help in the event of a crisis can be had by phoning 519.661.3030 (during class hours) or 519.433.2023 after class hours and on weekends.

Registrarial Services <http://www.registrar.uwo.ca>

Student Support Services <https://student.uwo.ca/psp/heprdweb/?cmd=login>

Services provided by the USC <http://westernusc.ca/services/>

Academic Support and Engagement <http://www.sdc.uwo.ca/>

Scholastic Offences

Scholastic Offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: <http://www.uwo.ca/univsec/handbook/appeals/scholoff.pdf>.

Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage of text from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Intellectual Property and Copyright

All instructor-written materials (e.g. PowerPoints, lecture notes, oral lectures) for this course are created solely for students' personal use within the course, and remain the instructor's intellectual property. Further reproduction, fixation, distribution, transmission, dissemination, communication, or any other uses, without securing the consent of the copyright owner (the course instructor) may be an infringement of copyright. You may not distribute, email, or otherwise communicate these materials to any other person. These limitations extend to recording, photographing, or sharing lectures (online or in-person) and lecture material without permission. Posting the instructor's content from this course to online course sharing sites like OneClass or Course Hero without permission is both an infringement of intellectual property law and a violation of academic integrity guidelines. The instructor will pass these cases on to the Western University Ombudsperson or their Department Chair as appropriate.